

Media Release

August 3rd 2009

Croplands receives national award for Innovation in spraying technology

On July 31st the Australian Annual 2009 Wine Industry Suppliers Association (WISA) supplier of the year awards were held the National Wine Centre in Adelaide, South Australia. As part of the awards Croplands Equipment were awarded the WBM Innovation Award for their role in conjunction with New Zealand Orchardist George Eady and research institute SARDI for the development of the Quantum Mist fan technology and the commercial distribution of this within the viticulture market

The WBM Innovation award recognises either a product, service or business system improvement that demonstrates novelty, usefulness, and market and wine industry benefit. Companies recognised for innovation must demonstrate how their customers have achieved economic benefit from the commercial-scale implementation of novel products, new services or improved approaches to service.

Croplands were presented with the award for Innovation in recognition of the contribution that the Quantum Mist has made to the wine industry and the work that has gone into improving the Quantum Mist technology over the past 5-6 years. This has assisted in vineyard growing practices, efficiency, cost management, and environmental improvement,

Available in two sizes QM500 (500mm diameter) and QM380 (380mm diameter) the fans can be fitted in a variety of configurations from single, two, three (or more) in many canopy configurations. Each spray head is totally adjustable to achieve the best spray coverage and fitted to one of Croplands reliable and easy to use units to provide the complete crop protection sprayer.

Croplands is committed to continuously improving spray application technology whilst providing safe, environmentally sound and effective products to grape growers and the viticultural market.

For more information visit www.croplands.com.au or contact Croplands on 1800 999 162.